

matt manderachi

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employment

Empathy Lab - *December 2009 to Present*

Position: Contract Designer

My responsibilities include:

Working within a team to create new business pitches as well as design and update existing websites for clients such as Abbott Pharmaceuticals, Gamestop, 21st Century Insurance, and Payless Shoes.

Digitas Health - *December 2006 to August 2009*

Position: Graphic Designer

My responsibilities included:

Working within a team environment to develop and maintain corporate sites, direct to consumer email campaigns, rich media banners, and search trafficking for AstraZeneca, Merck, Wyeth, and more. Regular contact with clients to ensure the original integrity has been withheld and to mediate any occurring issues that may arise. Collaborating with strategists, information architects, writers and developers to produce online work that enhanced the brand's overall campaign. Developing designs for both consumers and professionals while working within strict legal guidelines. Updating and maintaining online properties under very aggressive timelines. Other responsibilities included art direction and team building.

Refinery, Inc. - *May 2005 to December 2006*

Position: Production Designer

My responsibilities included:

Working within a team and directly with the client on site at Merck Pharmaceuticals to design and maintain web sites and email campaigns as well as using Flash to design and build rich media banners. Working with information architects to apply gathered data to improve the success of online media. Working with inner-team members to problem solve for future issues and interfacing with and presenting designs to the client.

The Graphic Edge, Inc. - *January 2005 to May 2005*

Position: Multimedia Designer

My responsibilities included:

Designing, building, and maintaining web sites primarily for small businesses using HTML, CSS, and Flash. Meeting with the client to determine their needs as well as to deliver the end product.

education

Tyler School of Art Temple University - *Graduated May 2004*
BFA, Graphic Design

skills

Experienced in Photoshop, Illustrator, InDesign, Flash, and Dreamweaver
Proficient in ActionScript, HTML, and CSS
Knowledgeable in Pointroll and Dart Motif

references

Available upon request